

**THE TENDENCIES OF DEVELOPMENT SMALL BUSINESS AS  
EXEMPLIFIED BY THE USA, RUSSIA AND CHINA**

**Алиева М.Р., Орлова Е.В.,**

**Научный руководитель Антолиновская В.М.**

***Сибирский федеральный университет***

The USA - is the country not only of huge corporations, but also small enterprises which provide more than 50% of hired employees of the private sector work. Therefore the chief employer is not large business, but small business [1].

There are over 7 million enterprises in the USA. The number of hired workers is less than 500 people. Besides there are 18, 3 million nonfarm firms.

About every third family is involved in small business. It means that small business in the USA is not simply one of types of business, but also the way of life.

Every year over 600 000 small enterprises are register in the USA and about 500 thousand are liquidated.

The American businessmen prefer to organize the business only by using their own finances. Only 10% of the small companies start on the basis of the loan capital. 90% of small firms organize on savings of the owner, family, distant relatives and close friends.

The most part of the American small business statistically is services. It is the most popular business in the USA. On the 2nd place, as well as in Russia, building business which makes about 14% of all small business in the USA. On the 3rd place the business connected with health and services in the social sphere (to care of patients, old people, disabled people, children, etc.)

The USA is the paradise for female business. It is officially registered more than 9,1 million women operating the companies. Thus female who are company administration annually earn more than \$3,6 trillion. It should be noted that the men opening small business in the USA are twice more, than women.

Small business in Russia today is more than 800 thousand enterprises of various patterns of ownership. 29% from them are working in the Moscow.

The main part of small enterprises in Russia is engaged in service – 60-80%. However, small business in Russia is on the verge of extinction. It's not profitable doesn't create workplaces, doesn't compete with the large enterprises. The main task of the businessman - to earn money for short term while in the West it is the whole culture, philosophy, traditions, continuity when small business is considered how the business of all life descended from the father to the son.

The Chinese government gives great value to development the small business in the country as this sector creates new workplaces, actively participating thus in development of innovative technologies.

Despite it, small business of China needs additional support from the state, attraction of investments, extension of programs of financing of small business.